

DRIVE DEVELOPING RESEARCH AND INNOVATION CAPACITIES IN ALBANIA AND KOSOVO

A ROADMAP FOR THE RESEARCH NETWORK AND CALENDAR OF ACTIVITIES UNIVERSUM COLLEGE

June 2022

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ABOUT UNIVERSUM COLLEGE

Universum College was established in March 2005, in Prishtina, the capital city, and Ferizaj, the second largest and one of the most economically developed cities in Kosovo. Universum College thrives on providing high quality, accessible and affordable educational opportunities to a Kosovar and international student body through teaching excellence, lifelong learning, applied research and partnership building, thus, preparing students to be thoughtful, responsible and successful citizens who support the development of Kosovo and the region. Currently, Universum College offers five Bachelor level and two Master level programs: BA in Business and Management, BA in Political Science, Bsc. in Computer Science, BA in English, BA in German, and MA in Management and MA in Diplomacy. In addition to the abovementioned programs, Universum College also offers two professional programs accredited by Pearson Plc. – Level 5 in Nursing and Level 5 in Integrated Design. With the ever-increasing emphasis in globalization, Universum College has enshrined internationalization and regionalization into its development perspectives. Today, Universum College is recognized as the most internationalized higher education institution in Kosovo, proudly establishing cooperation with some of the most respected educational institutions in the world. Moreover, Universum College has modernized its curriculum by digitizing the educational process in order to put students at the centre and enhance their learning process. Recently, Eduniversal ranked Universum College in Top 1000 of the best Business Schools in the world, an award seldom given to institutions younger than ten-years old. Moreover, Eduniversal ranked our MA in Management program in top 17 best management programs in southeast Europe.

OUR MISSION

The mission of Universum College is to support our students to become good citizens, successful and broad-minded leaders and thrive in Revolution 4.0, the digital and globalized era. We do this by providing one-on-one academic & life coaching, putting our students and learning at the center in an innovative, digitally enhanced environment that fosters creativity, inquiry, teamwork and satisfactory knowledge.

The mission of Universum College is built around the following strategic pillars:

- Student Learning at the Center
- Quality Improvement
- Innovation and Entrepreneurship
- Digital Transformation
- Internationalization

Our institutional objectives are:

- Provide high quality, accessible and affordable educational opportunities to students
- Encourage students' social development through activities outside classroom
- Provide students with an understanding and appreciation of world culture
- Develop the College as a life-long learning center
- Continue development as the most internationalized HEI in Kosovo
- Develop dual-study program with local and international companies Foster applied research that is done in close partnership with the industry
- Incorporate digital tools in teaching and student learning

UNIVERSUM COLLEGE RESEARCH ACTIVITIES

Despite the fact that Universum College is not a research intensive institution, we have put research on high priority. Our institution has incorporated applied research in the majority of course. In attaining this institutional objective, Universum has set various long-term objectives as a part of our research strategy. In effectuating full research incorporation in our courses, the following objectives are pursued collectively with faculty, students, staff members and industry partners:

- Providing a research friendly environment and infrastructure
- Encouraging faculty to join and conduct research projects
- Obliging students to conduct research in their course projects
- Linking research and teaching through teaching curriculum and course syllabus activities

RESEARCH PROJECTS		
Research Project	Research Partner	Research Scope
Open Vacancies Country Research	Universum	Applied Research. The main purpose of this research is to provide relevant information about the job offer in Kosovo and at the same time to identify the skills that employers are looking for in potential candidates.
Country Report on Skills Gap and Training Necessities	Caritas Kosova	
Global Entrepreneurship Monitor (GEM)	SPARK	World's foremost study of entrepreneurship. Universum College hosts the Kosovo National Team
Politics and Elections	Friedrich-Ebert-Stiftung and INDEP	Politics and Elections – A survey of voters' opinion Politics and Elections – A survey of voters' opinion
Kosovo National Election 2014	Friedrich-Ebert-Stiftung and INDEP	Public Policy concerns during the election campaign

Education Policy concerns during election campaign 2014	INDEP and GIZ	Education Policy concerns during election campaign
Internet penetration in Kosovo	STIKK, Ministry of Foreign Affairs and British Council	A research study conducted to estimate the number of internet users in Kosovo
Delivery of Education to Roma, Ashkali and Egyptian Communities	European Centre for Minority Issues (ECMI) Kosovo, financed by UNICEF	Baseline Study Delivery of Education to Roma, Ashkali and Egyptian Communities in Fushë Kosovë Municipality.
Research on Local Action Plan on Environment	Regional Environmental Center	Research on environment actions and activities and plans.
Analysis of The Kosovar Commercial Real Estate Market	Universum	Research on real estate market prices, turnovers and investments in Kosovo
Business Outlook	Universum	Research on Business profiles and their activities.
Employment Barometer	Universum	Career Office at Universum College conducts annual research on the status of employment of students
Business in Kosovo	Universum	Research conducted to analyze the general trends of business sector in Kosovo
Study of the Kosovo Labour Market	Universum	Research conducted to analyze the general trends of labor force of Kosovo, such as profiling, migration etc.
Analysis of Domestic Products	INDEP	Research conducted to analyze the use and popularity of domestic products. Exports and imports as well as preference of Kosovo buyer.
Analysis of electric energy usage for household equipment	INDEP	Consumption of energy from household appliances.
Analysis of electric energy usage for household equipment	INDEP	Consumption of energy from household appliances.
Drugs at School	UNIVERSUM	Research conducted at the High School "Shaban Hashani" Ferizaj
Abandoned children in the Municipality of Ferizaj	UNIVERSUM	Research for abandoned children in the Municipality of Ferizaj
The Impact of Digitalization in Teaching	UNIVERSUM	Impact of digitalisation on learning
Bulling	UNIVERSUM	Bulling
Success of career students	UNIVERSUM	Research on the success of college students at Universum College
Job Vacancy Survey 2017	UNIVERSUM	Research
Unemployment (employability) in the Kosovo	UNIVERSUM	Survey on unemployment (employability) in the Kosovo
National Youth Emigration in the Municipality of Gjakova	UNIVERSUM	National Youth Emigration in the Municipality of Gjakova
Business Forecast	UNIVERSUM	Business Forecast
Politics and Elections	INDEP	Politics and Elections
Public Policy Report	INDEP	Public Policy Report

MAP OF ALL PARTNERS WITHIN KOSOVO



72 PARTNER INSTITUTIONS

- | | | | |
|---|--|---|-----------------------|
|  | Albina Dyla Company |  | Don Bosko |
|  | Vision Agency |  | INDEP |
|  | KuviLab |  | AAFIT SH.P.K |
|  | Ministria e Punës dhe Mirëqenies Sociale |  | Kolegji ILIRIA |
|  | Enologjia |  | Ministria e Financave |
|  | INFORMATIKA Computers |  | EdGuard Institute |
|  | MoneyGram Kosova & Moneta |  | ACCK |
|  | Caritas Kosova |  | BPM Group |
|  | IBC-M |  | KOPF |

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|----|----------------------------|----|---|
| 19 | Shoqata e të verbërve | 28 | Kolegji "Pjetër Budi" |
| 20 | Kolegji RIINVEST | 29 | Drejtoria e Shëndetësisë e Mirëqenies Sociale |
| 21 | Kolegji Gjilani | 30 | Universiteti "Haxhi Zeka" |
| 22 | Aleanca Kosovare Bizneseve | 31 | "Organizata Drejtësi për të gjithë" |
| 23 | Kolegji RIINVEST | 32 | Projekti EYE |
| 24 | Spitali Bahceci | 33 | INDEP-Instituti për Politika Zhvillimore |
| 25 | New Age School | 34 | Iniciativa për Progres (INPO) |
| 26 | ASAU | 35 | YIHR KS |
| 27 | Velez Manage Services | 36 | Formumi për Iniciativa Qytetare-FIQ |

- 37 European Young Cell Alumni Kosovo
- 38 NAPAG
- 39 Banja e Kllokotit
- 40 Poliklinika "Pharma Aorta" Ferizaj
- 41 Spitali "Kavaja"
- 42 Zetta Technologies
- 43 Milingona/Internet Software
- 44 Stikk
- 45 "Fingermarket Corporaion"- Kosovo Branch

- 46 Entermedia
- 47 Highlight Ventures
- 48 N.Sh "Univerzum Audit"
- 49 Meridian Express
- 50 "BpB" Prishtinë
- 51 Oda ekonomike Amerikane
- 52 QKSS
- 53 Enti statistikor i Kosovës
- 54 Raiffeisen Bank Kosove J.S.C

- 55 Klinika Gjermane të dhëmbit
- 56 K Media Labs
- 57 Dekra Akademie
- 58 BK Models Sh.p.k
- 59 Spitali Special "Fati im"
- 60 MySolutions SHPK
- 61 Byroja Kosovare e Sigurimit
- 62 Viva Fresh Store
- 63 Qendra Kryesore e Mjekesise Familjare- Gjilan

- 64 4- H Kosova
- 65 Coca Cola HBC
- 66 Arjeta Group
- 67 Single Parent Association
- 68 Platforma Akademia
- 69 Banja e Kllokotit
- 70 Baruti
- 71 T7
- 72 ASHA

LIST OF ACTIVITIES

NR	ACTIVITY	DESCRIPTION	PLACE
1	Drive Study Visit- Milano	During the academic year, various meetings related to the project are organized. Study visits and trainings will be held in Milan	Italy
2	Drive Study Visit- Tirana	Meeting regarding the progress of work packages and project implementation in general	Albania
3	Student Conference	Student Conference in collaboration with the Regional University (IBCM, Kadri Zeka, Fehmi Agani, Mother Teresa) where students present their papers and all papers Published in the Student Magazine	Kosovo
4	CBHE Projects Info Day	During the academic year, in addition to institutional events, an informative day is specially organized for CBHE KA2 projects which are implemented in Universum College. So for the DRIVE project, it is planned to organize an information day for all interested parties	Kosovo
5	CBHE Projects Info Day with high school students	During the academic year, in addition to institutional events, an informative day is specially organized for CBHE KA2 projects which are implemented in Universum College. So for the DRIVE project, it is planned to organize an information day for all students from high school	Kosovo
6	Drive Study Visit	Promotion of international projects to students and graduates	Kosovo
7	International Week	Every year Universum College organizes the international week where all European partner universities are invited. During this week, the partners will have the opportunity to be informed about the DRIVE project, about the purpose and objectives of the project.	Kosovo
8	Study Abroad & Career Fair	The study abroad and career fair is an extraordinary opportunity to present the project to a very wide audience. Furthermore, it is an opportunity to show the values of the project and the ways in which interest groups can be involved in this project.	Kosovo
9	Polis CBHE Projects Info Day	Traveling in Tirana for "International CBHE Projects Info Day" organized by Polis University	Albania
10	DRIVE Project Round Table	Round table "Gender Equality in Research and Innovation"	Kosovo

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