

DRIVE

DEVELOPING RESEARCH
AND INNOVATION CAPACITIES IN ALBANIA AND KOSOVO

FINAL DISSEMINATION REPORT

January 2023

Project Acronym:	DRIVE
Project full title:	Developing Research and Innovation Capacities in Albania and Kosovo
Project No:	610307-EPP-1-2019-1-AL-EPPKA2-CBHE-JP
Funding Scheme:	Erasmus+ KA2 Capacity Building in the field of Higher Education
Coordinator:	Polis University
Work Package:	WP7 – Dissemination and Exploitation
WP Leader:	UET
Task:	7.5 – Dissemination Report (final)
Task Leader:	UET
Last Version date:	14 January 2023
Author(s):	Kebjana Haka
Status:	Final
Dissemination Level:	Public

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Abbreviations

- EU – European Union
- GIZ – German Corporation for International Cooperation GmbH
- HEIs – Higher Education Institutions
- KW – Calendar Week

Countries & Regions

- AL – Albania
- KS – Kosovo
- GE – Germany
- DE - Denmark
- IT – Italy
- WBC – Western Balkan Countries

Universities & Institutions

1. U- POLIS – POLIS University
2. UGJFA – University of Gjakova
3. UET - European University of Tirana
4. UP – University of Prishtina
5. UC - Universum College
6. UPT – Polytechnic University of Tirana
7. AAU – Aalborg University
8. TUHH – Hamburg University of Technology
9. POLIMI – Politecnico di Milano

EXECUTIVE SUMMARY

This document highlights the main action that has been undertaken referring to the dissemination and exploitation of deliverables during the second and third years of the DRIVE project implementation, from January 2021 until January 2023.

Moreover, this document provides detailed information about the implementation and effectiveness of specific activities underlined in the Dissemination and Exploitations strategy plan such as:

- Organisation of workshop
- Organisation of dissemination events
- Dissemination material

In the report are also included some of the activities that each partner country involved in the DRIVE project has fulfilled in the frame of dissemination along with the indicator of success.

The last part of the report underlines some of the mechanisms followed until now and what should be done in the future in the frame of sustainability of DRIVE.

This WP aims to gather key stakeholders around the DRIVE agenda and ensure that all project outputs and results are transferred outside the partnership and disseminated and used most effectively. To achieve such objective, transparent communication instruments have been used, as well as adequate and timely inclusion of the targeted audience for the project.

All are integrated into the Dissemination Strategy, ensuring a smooth rollout of critical messages, while synchronizing targeted outreach with project implementation milestones. Various communication tools have been used for measuring communication and awareness, raising effectiveness



1. Introduction

WP7 “Dissemination& Exploitation” is developed throughout the whole lifespan of the project and further in the frame of sustainability of the project.

The report on dissemination activities implemented during the second and third years of DRIVE project is based on the structure of the WP7 as described above:

- Dissemination Strategy (D.7.1)
- Dissemination Product (D.7.2)
- National Info Days (D.7.3)
- Final Project Conference (D.7.4)
- Final dissemination report (D.7.5)

The main activities foreseen in the frame of the DRIVE project with the participation of stakeholders are the organization of workshops and, dissemination materials such as leaflets, pens envelopes etc. (with the logo of DRIVE and Erasmus + program) were distributed during these activities.

Detailed information can be found in the reports compiled for the Management WP. The final management handbook of the DRIVE project was designed and distributed to all the participants in the Final conference of the DRIVE project organized at POLIS University, Albania.

The assignment of the Memorandum of Understanding for future collaboration by consortium partners that have contributed to the project is one of the tools chosen to assure the sustainability of the DRIVE project. This is included in the last part of the report.

2. Aim of the Document

In the Technical description of the DRIVE project in the frame of WP-9 “Dissemination & exploitation” are foreseen two reports (interim and final reports). This report's major goal is to provide a thorough summary of all the dissemination actions that were conducted throughout the DRIVE project's second and third years. This report is the result of the efforts put forth by all the DRIVE project's partners in the context of disseminating information through events or the adoption of various dissemination tools. This document is complementary to the Dissemination and Exploitation strategy of the DRIVE project as underlined in the D7.1 “Dissemination and exploitation strategy”.

3. Target audience

This document was drafted for internal and external audiences. Internal audience is represented from DRIVE partners. In DRIVE project are involved 9 partners, 3 (three) EU institution/universities and 6 (six) HEIs from partner countries. HEIs from WBC are: 3 (three) HEIs from Albania and 3 (three) HEIs Universities from Kosovo.

The external audience was defined since the beginning of DRIVE project implementation. A non-exhaustive list of target groups and stakeholders is as follows:

- Students
- HEI-s (academic staff, scientific staff, technical staff etc.)
- Master and PhD Students
- Research management in AI and KS
- Young researchers in Albania and Kosovo
- Lecturers
- Mentors
- Regional businesses and industry
- Trainee in research development program
- Government Agency
- NGO
- Others

4. DISSEMINATION ACTIVITIES for the second and third years

This part of the report provides an overview of all communication and dissemination activities implemented by the DRIVE consortium partners in order to raise the visibility of the project during

its lifetime of implementation. DRIVE Consortium partners organized meetings, trainings and workshops etc, and all these events were disseminated for the wider audience, in the dedicated dissemination channels of the project.

The following table provides an overview of deliverables and their due date in WP7.

Deliverable Number	Deliverable Title	Due Date
D 7.1	Dissemination Strategy	May 2020
D 7.2	Dissemination Product	January 2023
D 7.3	National Info Days	November 2021
D 7.4	Final Project Conference	December 2022
D 7.5	Final dissemination report	January 2023

Table 1: Overview of WP7 deliverables and their due date

These activities have different goals and impacts but are complementary to each other so that the activities and outcomes of the DRIVE project are disseminated as widely as possible. Some activities are fulfilled since the first months of DRIVE project implementation such as D.7.1, D7.2 “Website development”.

The list below recaps all the activities implemented so far:

- DRIVE Project website enhancement
- DRIVE being active as project in social media profile (DRIVE Facebook)
- Development of dissemination materials
- Organization of workshops and info days
- Organization of final project conference

The following subsection analyses these activities in more detailed.

4.1. DRIVE project website

The website of DRIVE project was created in March 2020, and it is available at <https://driveproject-eu.com/>. The website is one of the main pillars for dissemination and visibility of DRIVE project. Until now the DRIVE website has ensured:

- 1) information to different target groups and stakeholders
- 2) DRIVE output (reports) in frame of WP 1 up to WP 9.
- 3) online platform to upload all the events and meetings organized in frame of DRIVE project.
- 4) Integration of online networking platform

Since its launch the website has been regularly updated to attract and maintain a sustained interest of the target audience in project activities.

<https://driveproject-eu.com/project-details-2/>



HOME PROJECT DELIVERABLES PROGRESS PUBLICATION RESERVED CONTACT US

Project details



Programme: Erasmus+
Action: Capacity Building in Higher Education
Project reference number: 610307- EPP-1-2019-1-AL- EPPKA2-CBHE-JP
Project title: Developing Research and Innovation Capacities in Albania and Kosovo
Project acronym: DRIVE
Duration: 15.01.2020- 15.01.2023
Co-ordinator: Polis University
Rr. Bylis 12, Autostrada Tirane-Durrës, Km 5, Kashar
Postal Kode 1051, Tirane, Albania.
Phone: + 355 (0) 4 240 74 20 / 240 74 21; Fax: + 355(0) 4 240 74 22

The project aims at developing the capacities of HEIs in Albania and Kosovo, both countries pertaining to region 1 – Western Balkans, to improve their research and

Figure 1: DRIVE website updated/enriched , www.driveproject-eu.com

Besides the main DRIVE website, partner countries have developed and integrated in their HEIs main website a link for DRIVE project, where the main activities and outcomes of the project are uploaded:

- POLIS: [Projects – Universiteti Polis](#)
- UET: [Active Projects - UET](#)
- UPT: [DRIVE.pdf \(upt.al\)](#); [DRIVE \(upt.al\)](#)
- POLIMI: [DRIVE - Developing Research and Innovation capacities in Albania and Kosovo - Politecnico di Milano School of Management \(polimi.it\)](#)
- UC: [Erasmus+ - Kolegji Universum \(universum-ks.org\)](#)
- UP: [DRIVE - Universiteti i Prishtinës \(uni-pr.edu\)](#)
- UGJK: [Projects | Universiteti i Gjakovës \(uni-gjk.org\)](#)

4.1.1. Development of online networking platform

The virtual networking platform has been created and will be used to enhance and facilitate exchanges among researchers and international research activities. Essentially, it will offer better possibilities for sharing information and data and will also allow the creation of interdisciplinary research groups that have better possibilities in conducting high level research.

On the DRIVE website, it is available as an open access networking platform. The research project objectives and dissemination activities of the DRIVE project, as well as videos and exchange experiences between researchers, are now available on the DRIVE online platform.

The virtual platform will serve as a tool to organize meetings, skype calls and calls to share experiences and research ideas with the aim to develop common research projects objectives.

For further information check the final report of Dev 5.4 of WP5 (<https://driveproject-eu.com/project-details-2/>).

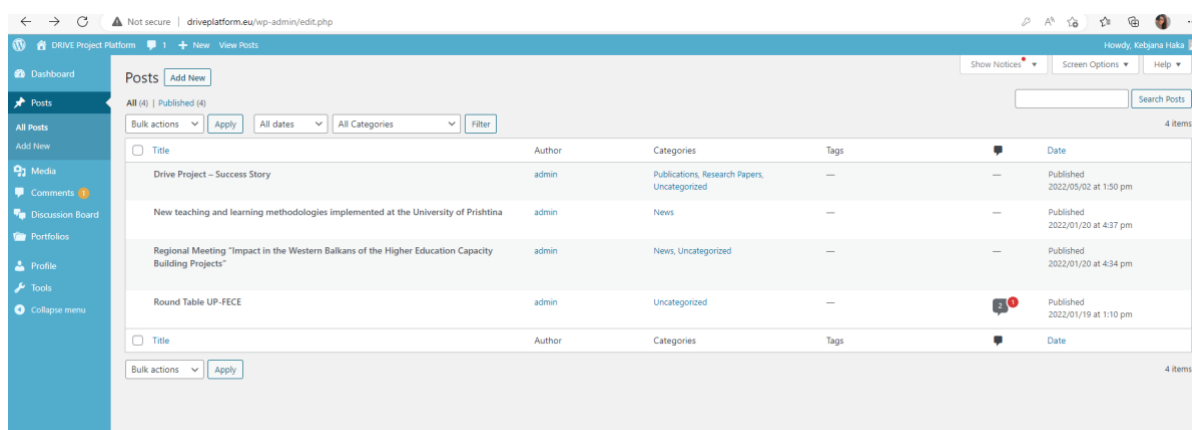


Figure 2: DRIVE virtual platform.

4.2. DRIVE project social media profile and dissemination material

DRIVE has been active on social media, including Facebook, since March 2020 to increase the project's awareness to a wider audience. This type of social media is the most accessible to students and allows rapid dissemination of information, making them ideal for:

- Attracting attention to DRIVE activities
- Easily share and promote DRIVE project outcomes, products, and other information.
- Easily invite various target groups to the DRIVE event.

Regular posts and updates related to the project developments, organization of info days, study visits to different types of stakeholders that perform in research have been published on Facebook page.

Some of the dissemination material has been designed and printed such as rollup, pens. Notebooks, USB-s, Cups, accompanying with DRIVE logo and EU logo as the co-founded of the project. Dissemination material has been used during different events organized from DRIVE project such as:

- The organization of workshops
- Info days
- International Erasmus+ week
- study visits
- DRIVE consortium planned meeting

- participation in different Work Fairs in Partner Countries
- others

Main DRIVE Facebook page is [\(4\) DRIVE | Tirana | Facebook](#).

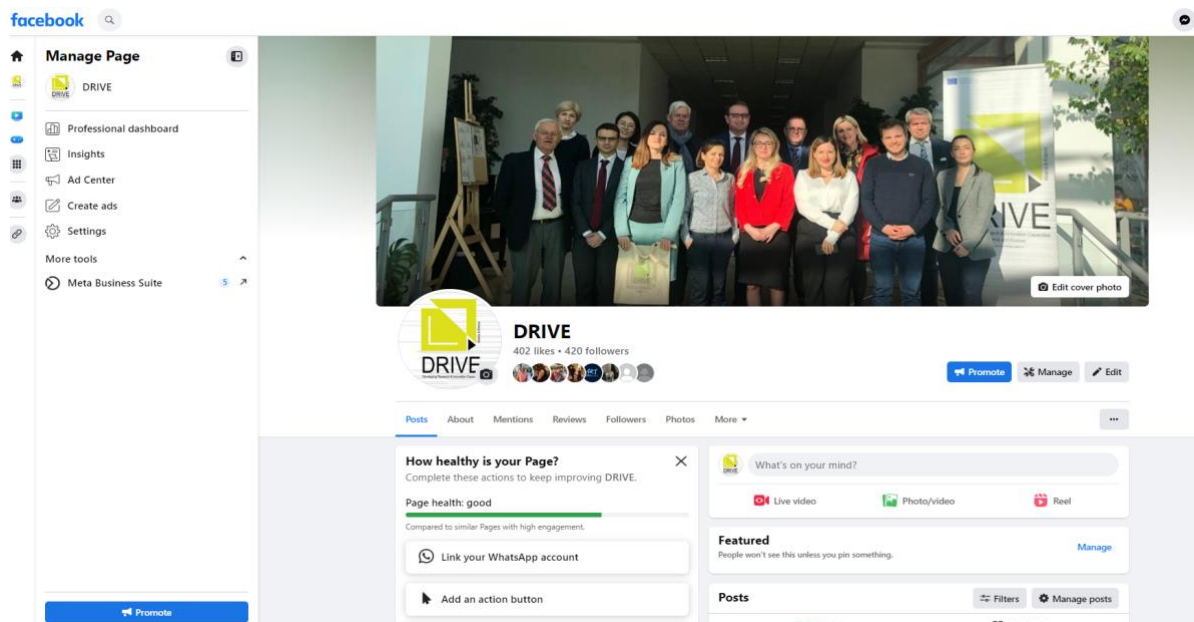


Figure 3: DRIVE social media update, Facebook.

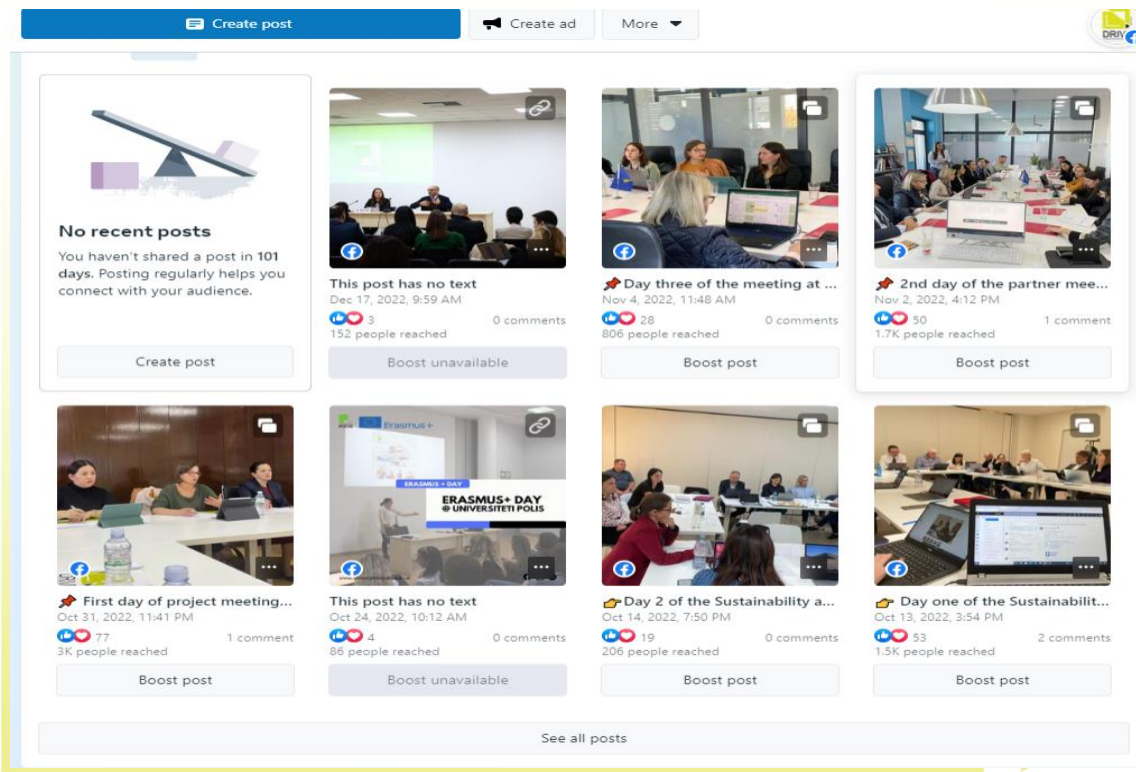


Figure 4: DRIVE activities disseminated through social media platforms, Facebook

4.3. Newsletter

According to the “Dissemination & Exploitation Strategy Plan” document, three project newsletters are developed and distributed to DRIVE target groups. Newsletters are published every year during the project implementation announcing and reporting about relevant achievements and events. In the newsletters are included information on project outcomes and activities carried out by project partners in the frame of DRIVE project. Apart from the newsletters at the end of the project also a “Magazine” with the all final project results has been developed, and disseminated to all partners as well as guests in the Closing event (<https://driveproject-eu.com/wp-content/uploads/2023/03/DRIVE-Magazine-1.pdf>)

The newsletters are published on project website (allowing wider audience for download) as well are disseminated in social media FB. <https://driveproject-eu.com/project-newsletter/>

Project newsletter



Figure 5: Newsletters uploaded on DRIVE webpage.

4.4. Development/Distribution of dissemination material

Different dissemination materials (that have the logo of Erasmus + program and DRIVE project logo) are developed during the implementation of DRIVE project.

- Rollup
- Pens, notebook, envelopes, cups
- Management Handbook
- Notebooks
- Article in scientific journal
- DRIVE Gender Balance video
- Magazine etc

- Rollup

It was developed since the beginning of the project implementation and use in every DRIVE consortium meeting, activities such workshops, info days etc. Each DRIVE partner has developed the rollup.



Figure 6: Rollup used in DRIVE events

- Pens, Cups, agenda, envelopes, bags.

These groups of dissemination materials were used during the DRIVE consortium meeting schedule as define in the Technical Descriptions of DRIVE project.





Figure 7: Some promotional materials developed during DRIVE project implementation from each Partner HEIs

- Management Handbook

During the organisation of the final Conference that was organised in Tirana at POLIS University, 15th of December 2022, the Handbook was delivered to all the participants. During the conference Polis University and other project partners successfully presented the results of the EU funded project DRIVE.

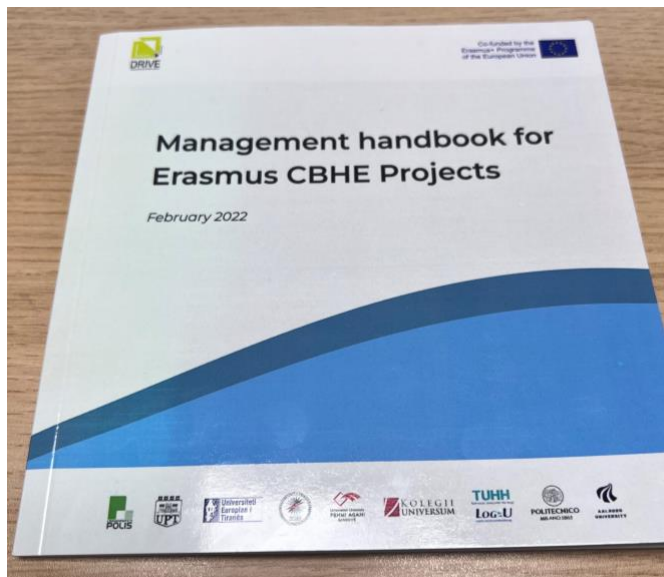


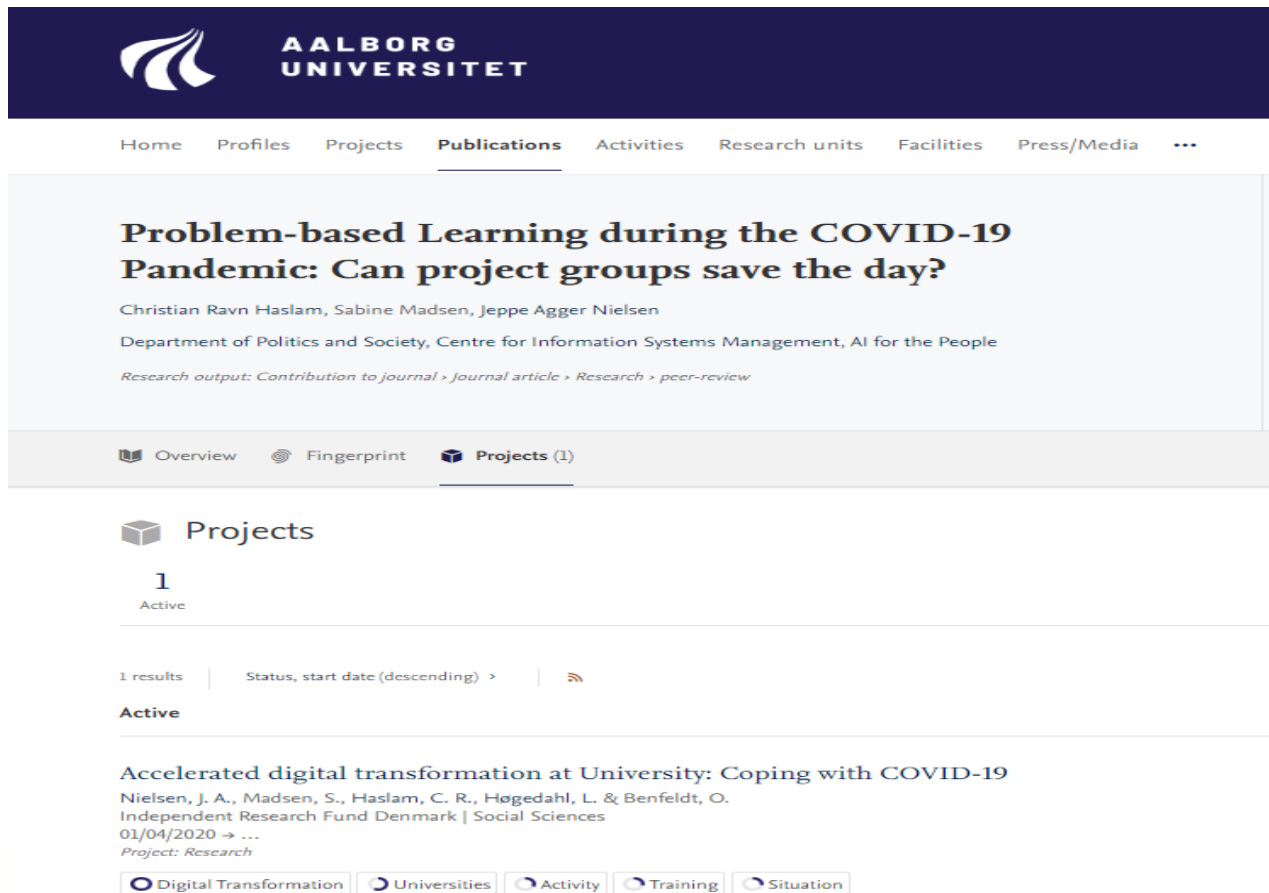
Figure 8: DRIVE Management Handbook delivered in the “Final conference” of DRIVE project

- DRIVE participation in scientific journal

The article about Problem Based Learning during the Covid 19 is prepared by colleagues of Aalborg University.

Here is the link of the article:

<https://vbn.aau.dk/en/publications/problem-based-learning-during-the-covid-19-pandemic-can-project-g>



The screenshot shows the Aalborg University website's Publications section. The header includes the university's logo and name, and a navigation menu with links to Home, Profiles, Projects, Publications (selected), Activities, Research units, Facilities, Press/Media, and a dropdown menu. The main content area features a research article titled "Problem-based Learning during the COVID-19 Pandemic: Can project groups save the day?" by Christian Ravn Haslam, Sabine Madsen, and Jeppe Agger Nielsen. Below the title, it lists the authors' affiliation: Department of Politics and Society, Centre for Information Systems Management, AI for the People. A breadcrumb trail reads: Research output: Contribution to journal > Journal article > Research > peer-review. A secondary navigation bar offers links to Overview, Fingerprint, and Projects (1). The Projects section shows one active project titled "Accelerated digital transformation at University: Coping with COVID-19" by Nielsen, J. A., Madsen, S., Haslam, C. R., Høgedahl, L. & Benfeldt, O. The project is associated with the Independent Research Fund Denmark | Social Sciences, with a start date of 01/04/2020. A filter bar at the bottom includes tags for Digital Transformation, Universities, Activity, Training, and Situation.

Figure 9: Research article published in scientific journal by Aalborg University

- DRIVE Gender Balance video

In the frame of dissemination, academic staff of HEIs has prepared Drive Gender Balance Video where they have promoted the value of DRIVE project. <https://driveproject-eu.com/project-publications/>



Project Publications

1.1 Article about PBL during the Covid 19 pandemic. "Problem based learning during the COVID 19 pandemic. Can project groups save the day?" This article is prepared by colleagues of Aalborg University. ([Click Here](#))

[Drive project Management Handbook \(click here\)](#)

Drive Gender Balance (Video)



Figure 10: DRIVE Gender Balance video

5. Dissemination success factor during DRIVE implementation

In order to estimate the effectiveness and the impact of communication and dissemination activities, in the description of the DRIVE project are foreseen a number of performance indicator.

The performance indicator for DRIVE activities implemented for the second and third year are summarized in the following tables.

Activities	Total number/Place/Year	Performance (no. of participants in total)
Training Workshops	3 (1 Gjakovo 2020, 1 Prishtina 2021, Tirana 2021)	80
Info Days	4 (2 in Albania 2020-21 ; 2 Kosovo 2020-21)	200
Study visits	3 (Italy 2021, Denmark 2021; Germany 2022)	300
Sustainability and Networking Workshop	1 Milano , Italy 2022	30

Table 2: Statistics on workshops, info days and study visits events organized from DRIVE consortium from March 2020 to December 2022



WP 7 Dissemination and Exploitation		
Outputs and outcomes	Indicators of progress	Measure of the indicator of progress
D7.1 Dissemination/exploitation strategy report	1. Volume and quality of dissemination activities/	1. Events foreseen in the Description of the project <ul style="list-style-type: none"> ○ 3 training workshops for RISS staff ○ 4 Info Days (AL and KS) ○ Training Workshops
D7.2 Promotional materials and Web site	2. Stakeholders presence/involvement in open discussions, face to face meetings, info days materials	1. Training workshop on mentoring research students-Gjakova 2. Training workshops on publishing, IPR and ethics- Prishtina 3. Training workshop on research management – Tirana <ul style="list-style-type: none"> • Sustainability and Networking Workshop - Milano
D7.3 National info days		Events organized in frame of DRIVE project and events where DRIVE project has participated.
D7.4 Final Conference		<ul style="list-style-type: none"> • More than 10 events (check the section of the document “Dissemination activities implemented from DRIVE partner”)
D7.5 Dissemination/exploitation reports (interim and final)	3. Stakeholders’ expectations achieved by training workshops.	Dissemination Material: <ul style="list-style-type: none"> • More than 500 pens, notebook, envelope, cups printed for each DRIVE meeting schedule as foreseen in the project. • 6 rollups printed • Management Handbook (70 pages) printed more than 300 copies colored.

	<p>4. Volume and quality of data collected and processed during after workshops/info days/meetings.</p>	<p>2. Stakeholders present in training workshop:</p> <ul style="list-style-type: none"> •Activities organized in UC- No. of participants (Refer to the Report of D8.4) •Activities organized in UGJFA – No. of participants (Refer to the Report of D8.4) •Activities organized in UET- No. of participants (Refer to the Report of D8.4) <p>Activities where DRIVE project has participated such as Fair or conference no. Participants is more than 100 (check the section of the document “Dissemination activities implemented from DRIVE partner”)</p> <p>3. Data collected and processed after workshops were collected from an online questionnaire.</p> <ul style="list-style-type: none"> •Activities organized in Gjakova- No. of participants filled the online questionnaire •Activities organized in Prishtina – No. of participants filled the online questionnaire •Activities organized in Tirana- No. of participants filled the online questionnaire
	<p>5.Memoranda and contracts signed, and co-funding schemes identified</p>	<p>4. Agreement/memorandum signed</p> <ul style="list-style-type: none"> •Agreement between DRIVE consortium on “Educational, scientific and technical cooperation” (Annex 1 of the document)

Table 3: Dissemination success factors/indicators of progress

5.1.DRIVE Website performance monitoring

Despite the indicators of progress for the events and dissemination material developed in the frame of DRIVE project below are underline some of the indicators for main website www.driveprojects-eu.com (no. of visitors, which page is the most popular).

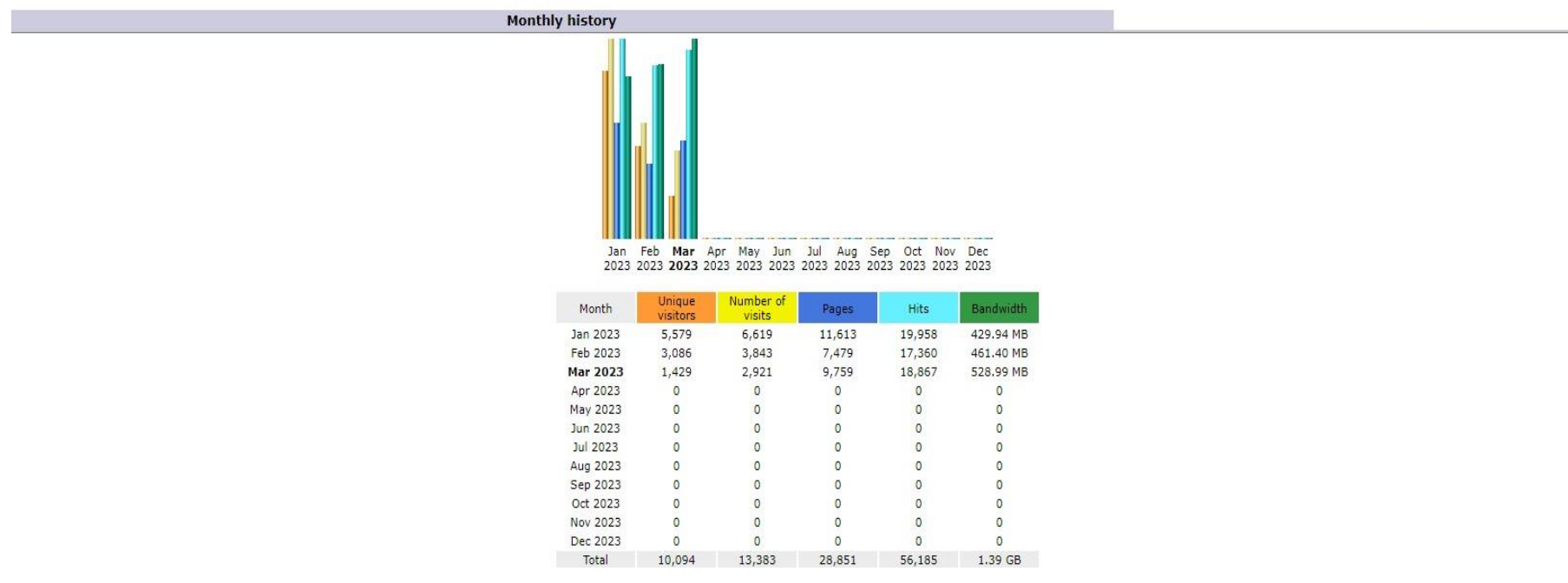
The following table summarizes the statistics related to DRIVE activities on webpage during the second and third year.

Locales		Pages	Hits	Bandwidth	Locales (Top 25) - Full list	
United States	us	4,224	7,226	88.82 MB		
Russian Federation	ru	271	475	16.88 MB		
India	in	249	522	14.25 MB		
Albania	al	197	2,609	127.35 MB		
Ukraine	ua	189	195	3.84 MB		
Turkey	tr	156	238	11.46 MB		
Vietnam	vn	148	195	1.31 MB		
Great Britain	gb	108	185	3.47 MB		
Brazil	br	90	90	31.86 KB		
Thailand	th	89	89	17.86 KB		
Indonesia	id	81	143	4.16 MB		
Germany	de	79	288	5.16 MB		
Republic of Serbia	rs	64	296	9.85 MB		
Netherlands	nl	64	287	15.74 MB		
Argentina	ar	61	120	1.50 MB		
Mexico	mx	61	107	733.55 KB		
China	cn	56	117	1.43 MB		
Philippines	ph	51	114	1.66 MB		
Pakistan	pk	48	49	2.34 MB		
Poland	pl	45	124	1.85 MB		
South Korea	kr	43	112	1.84 MB		
France	fr	42	134	5.28 MB		
Canada	ca	41	73	1.71 MB		
Italy	it	38	191	12.51 MB		
Spain	es	35	204	8.34 MB		
Others		949	3177	119.89 MB		

Figure 11: Numbers of visited of DRIVE main web page by countries.

Summary					
Reported period	Month Feb 2023				
First visit	01 Feb 2023 - 00:42				
Last visit	28 Feb 2023 - 23:59				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	3,086	3,843 (1.24 visits/visitor)	7,479 (1.94 Pages/Visit)	17,360 (4.51 Hits/Visit)	461.40 MB (122.94 KB/Visit)
Not viewed traffic *			6,670	12,916	324.06 MB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.



Figure

12: Types of navigation (traffic) source in DRIVE web page during January 2023

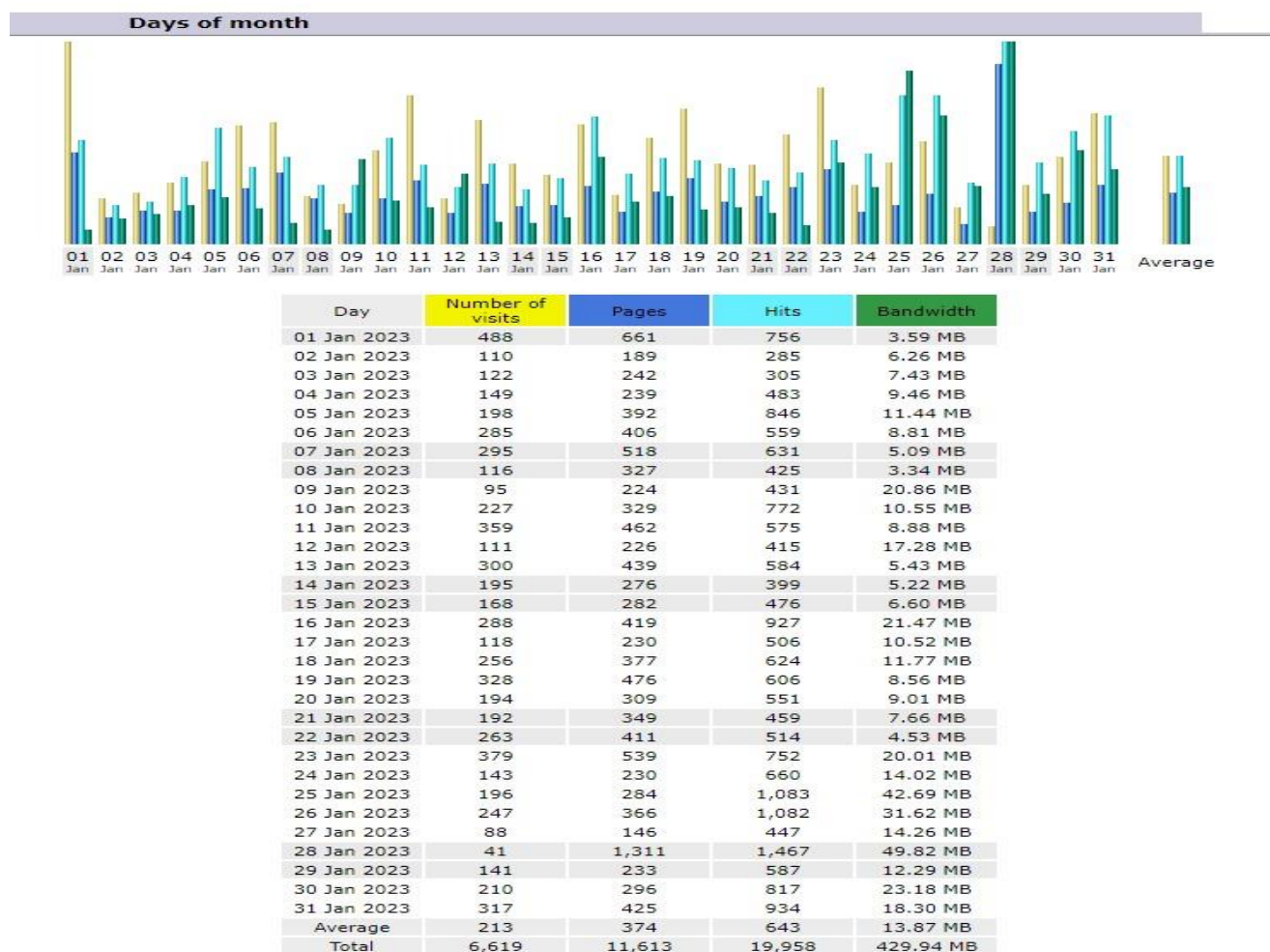


Figure 13: Users trend statistics in January 2023

5.2. DRIVE facebook performance monitoring

The following table summarizes the statistics related to DRIVE activities on webpage and Facebook during the second and third year.

Indicator on Facebook	Performance, January 2023
Number of Friends	420
Number of profile following	420
Number of profile likes	402

Table 4: DRIVE Facebook account statistics during the first and third year. Data retrieved on January 15th, 2023

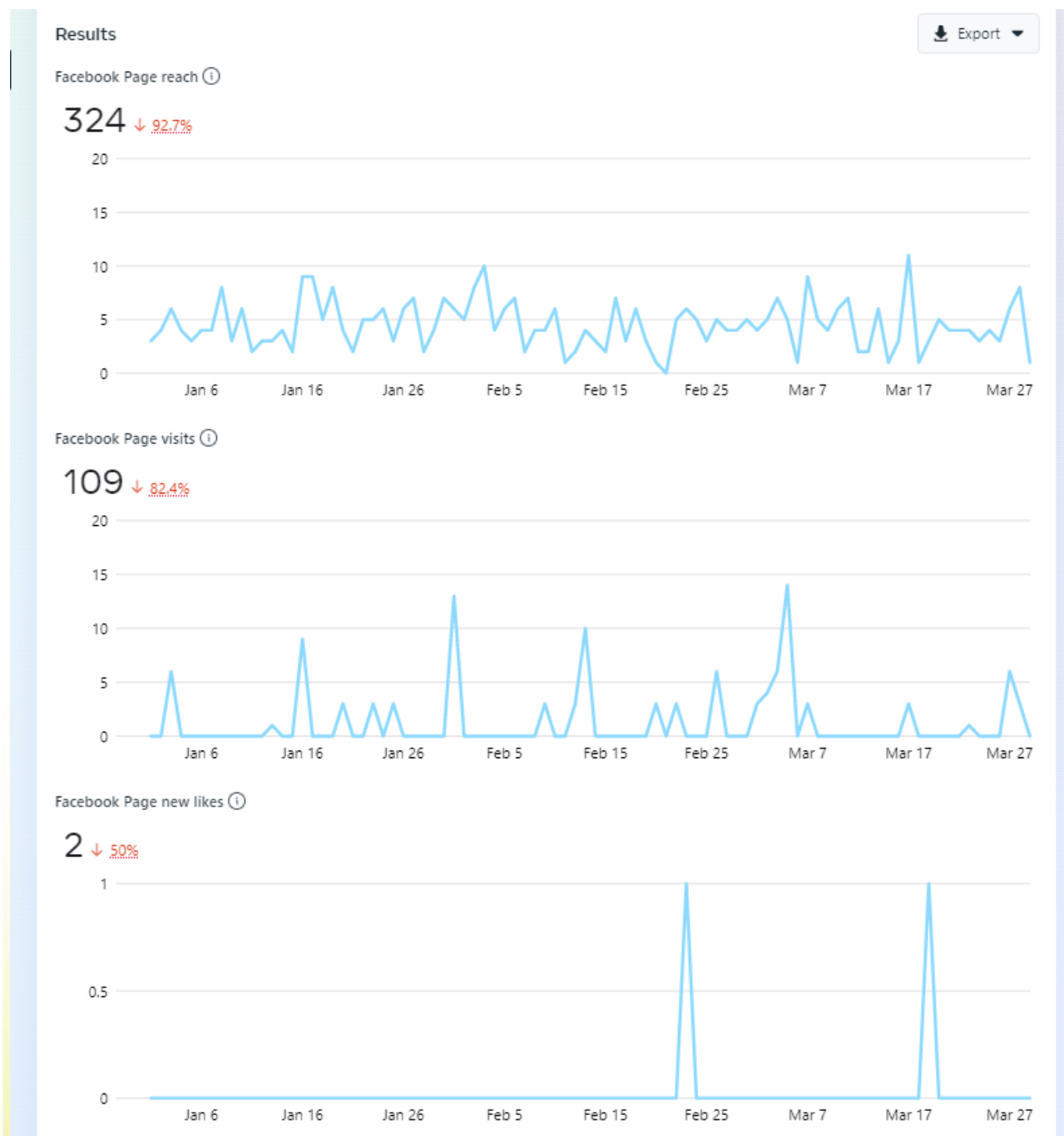


Figure 14: DRIVE FCB results in January 2023

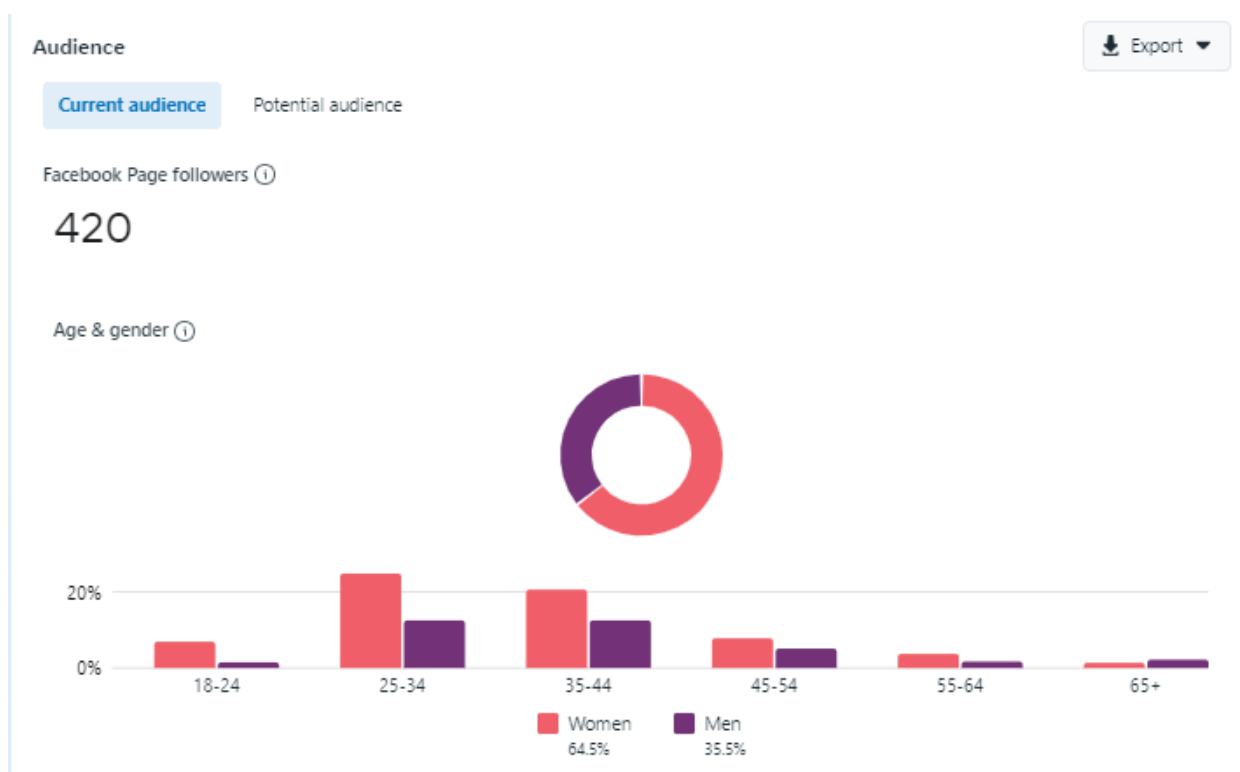


Figure 15: DRIVE FCB audience per gender

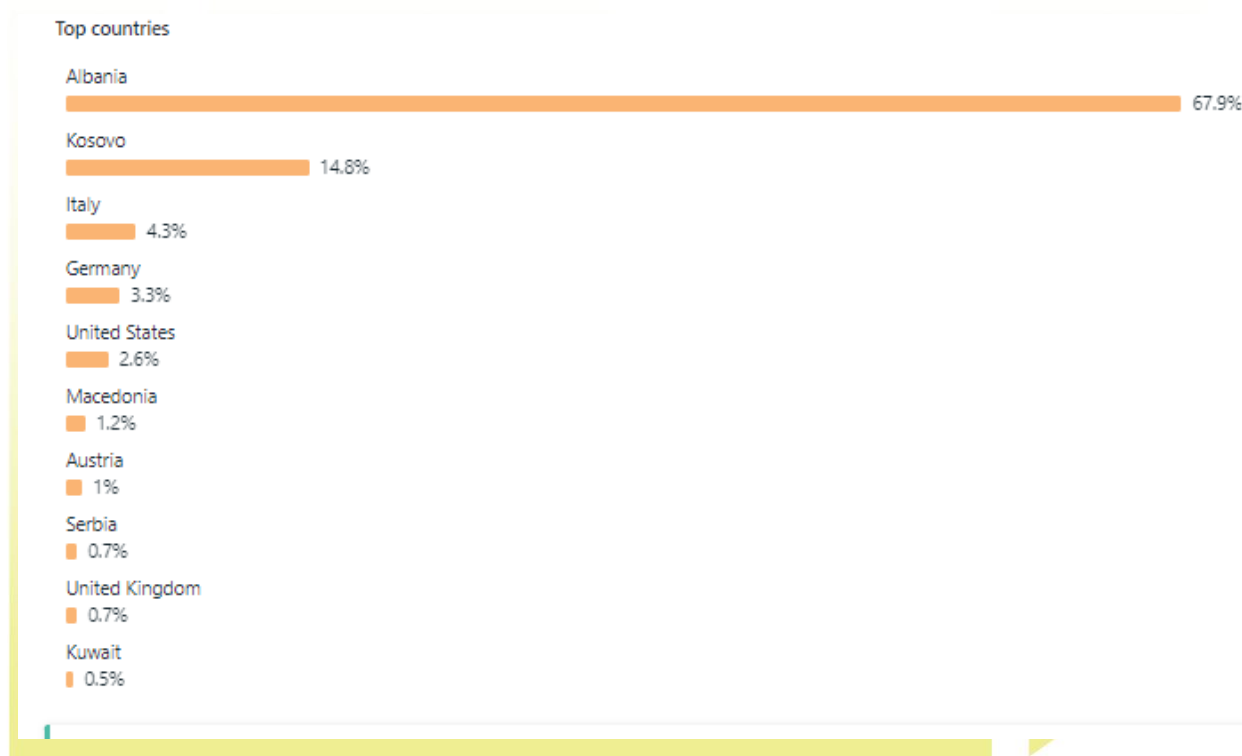


Figure 16: DRIVE FCB audience per Top Countries

6. Organization of training workshops, info days and Study visits

Three (3) training workshops are organized in Albania and Kosovo HEIs represented in the consortium. At least 5 persons per partner has participate in the evens. The main goal of WP5 is to initiate a process of intensive collaboration among HEIs of the region in the areas of research and innovation and the involvement of stakeholders in workshops in order to disseminate DRIVE outputs and to ensure the sustainability of stakeholder's contribution/engagement in research and innovation.

The three workshops focusing on the RISS staff addressed the needs of the managers and administrative staff in organizing the guidelines/regulation of the RISS, in developing the RISS strategy and in developing an action plan. (Del. 4.2).

<i>Deliverable</i>	<i>Event</i>	<i>City/Country</i>	<i>Host Organization</i>	<i>Combined with</i>
D 5.3	Training workshop on mentoring research students	Gjakova/Kosovo	UGJFA	WP 7
D 5.3	Training workshops on publishing, IPR and ethics-	Pristina/Kosovo	UC	WP 7
D 5.3	Training workshop on research management	Tirana/Albania	UET	WP3
D 4.2	Training Workshop / study visit	Milano / Italy	POLIMI	WP 4
D.4.2	Training Workshop / study visit	Aalborg / Denmark	AAU	WP 4
D 4.2	Training Workshop / study visit	Hamburg / Germany	TUHH	WP 4
D 7.3	Info Day	Tirana / Albania	UET	WP7
D 7.3	Info Day	Tirana / Albania	POLIS	WP7
D 7.3	Info Day	Pristina / Kosovo	UC	WP7
D 7.3	Info Day	Pristina / Kosovo	UP	WP7
WP5	Sustainability and Networking Workshop	Milano / Italy	POLIMI	WP 9 and WP7

Table 5: Timetable of workshops, info days and study visits organized in 2021-2022 in frame of DRIVE project.

7. Dissemination reporting activities implemented from all DRIVE partners

The tables below present the dissemination reporting activities implemented from January 2020 up to January 2023, from DRIVE partners.

7.1. POLIS contribution

Social Media Posts							
No.	Social Media Channel	Type of Post	Short description of post	Date of posting	Link	Comments (impact, observations etc.)	
1.	Facebook POLIS	Dissemination	Today Universiteti Polis at Klik Ekspo Klik fair, promoting technology, innovation projects and opportunities for specializations and trainings	1-Dec-2021	https://www.facebook.com/polisuniversity/posts/pfbid05nX3Vj3ManFUZQzs57df1ofXQcYEcFWzoskf7chGuw5TQSabHFYFK2smkQ3etN2sl	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
2.	Facebook POLIS	Dissemination	The training "Training workshop for the mentoring of research scholars" has ended	15-Dec-2020	https://www.facebook.com/polisuniversity/posts/pfbid02WvFhhiLv2byAjZGwFYueYjgr3ZBEch36VoAU2fj5vUpApwKSMtP8FSNmWZEfCX3Pl	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
3.	Facebook POLIS	Dissemination	Within the framework of the DRIVE project, the round table "Gender Equality in Research and Innovation" was held at "Universum College" in Pristina within the framework of the Erasmus+ Program	31-May-2021	https://www.facebook.com/search/top?q=polis%20drive	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	

4.	Facebook POLIS	Dissemination	The first day of the study visit at Hamburg Technical University in the framework of the “Drive Project” financed by EU, where POLIS University is in the role of Project Coordinator and today was represented by E.Karafili, A.Plasa. F.Krasniqi and I.Rusi	4-Apr-2022	https://www.facebook.com/polisuniversity/posts/pfbid05MqYRA7PcUe9VuCMG5XqZiEMKJVrYBp64ma3EtEP9k6mAXR7QF1BvKxZTEwwmoF8l	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
5.	Facebook POLIS	Dissemination	2 nd day of the training workshop organized in Hamburg Technical University, Germany.	5-Apr-2022	https://www.facebook.com/polisuniversity/posts/pfbid0dkUDRT4XRa3WX5FJDgpgkmeCtEMd96GdZD3Nyyj3kroEZrZaFF7hsLJL4SV9UX4GI	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
6.	Facebook POLIS	Dissemination	It takes place at the Polytechnic University of Milan, a study visit within the framework of the DRIVE project, with the participation of partners from the Universities of Albania and Kosovo. During the meeting the representatives held a visit to the Research Centers and Structures for supporting research and innovation at the Polytechnic University of Milan.	4-Nov-2021	https://www.facebook.com/polisuniversity/posts/pfbid0yy4NbVehL1SK6um61uHZrT1yqTk86PaT5Bv28CjgJX1vus5mSButohtY3HrvqokRI	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	

7.	Facebook POLIS	Dissemination	Project meeting at the University of Prishtina "Hasan Prishtines".	14-Jun-2021	https://www.facebook.com/polisuniversity/posts/pfbid0sAUxXFnY8UrQDWaUTVMLM1o6v5GxDUQC6o6PrerRf5PEWzLPUMKHmDnooyVzdPTgl	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
8.	Facebook POLIS	Dissemination	Within the framework of the DRIVE Project the next training on scientific publication, intellectual property, gender balance in research, etc., takes place in the premises of the University of Prishtina "Hasan Prishtina". Experienced scientific researchers, as well as young research staff from Albania and Kosovo, participated in the training.	14-Oct-2021	https://www.facebook.com/polisuniversity/posts/pfbid0LkipnwBe7vJYJHYSEqukgVZFCyWgfuXQT1iBLkjs2JdEQeJfwcXfGs7nTvPCR95wI	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
9.	Facebook POLIS	Dissemination	ERASMUS+ Day at Universiteti Polis. Dissemination of Drive project activities.	24-Oct-2022	https://www.facebook.com/polisuniversity/posts/pfbid02GEdbJvNbvrZL9QRGxTWbd1j6ATP3eefM5ebQmzFLXizRupEaiVNDiYQZ4CwsDeCl	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	
10.	Facebook POLIS & EU in Albania	Dissemination	Today at Polis University we successfully presented the results of the EU funded project #DRIVE! Part of the Erasmus programme, DRIVE developed the research & innovation capacities of 6 Higher Education Institutions in Albania AL and beyond including the EU Member States, by working with 450 academic staff.	15-Dec-2022	https://www.facebook.com/eu.delegation.albania/posts/pfbid027CkeiM6b44YyLpddQThg2GT9F9yYtJLbEHdQB6ehjkei8dQZ1wTcVUww6eh2Jyb9I	Autor of post: Administrator of FB education website Dr. Flora Krasniqi	

11.	Facebook POLIS	Dissemination /Event	2 nd day of the DRIVE Final Conference at POLIS	16-Dec02022	https://www.facebook.com/polisuniversity/posts/pfbid0Dakw8D3BoX7sTLnNWcvi3URC5P56PHfzd7hHgKXqxrNRMxHUjoCFu4jDdXaKsvfWl	<i>Autor of post: Administrator of FB education website Dr. Flora Krasniqi</i>	
Events							
No.	Type of activity (conference, workshop, presentation, networking)	Title of event	Short description of presented topics	Audience type and number	Link to presentations/oth er related material (ppt, agenda, fact sheets, videos, etc.)	Organizer, Date, Place	Comments (impact, observations etc.)
1.	Conference/ presentation	Final Dissemination Conference	Presenting Tangible and intangible results achieved, Impact observed and sustainability prospects, Challenges encountered of the project	The meeting gathered representatives of 12 Capacity Building in the field of higher education (CBHE). 28 participants from universities in AL, KS and IT, ministries of education, agencies, national	https://www.facebook.com/polisuniversity/posts/pfbid0CpdvUL8EjrQ9hkAfkDvetSrcegovUiTGcYzPAAGFHx8Zbk9XgGU6zF1J8RU86Tnj !		

2.	Presentation, networking event	Public promotion of the project	As part of its regular and annual activities, the POLIS has publicly presented the DRIVE project	academics, students, journalists. 20 participants	https://www.facebook.com/EU4Innovation/posts/pfbid0GXZdGR5...		
Dissemination of Flyers, Brochures, Posters							
No.	Type of dissemination material	Location	Date of distribution	Number of copies	Links		
1	Drive Newsletters (magazine)	POLIS (AL)	During the Final Conference 15-16 December 2022	300+	https://driveproject-eu.com/wp-content/uploads/2023/03/DRIVE-Magazine-1.pdf		
2	Management Handbook	POLIS (AL)	During the events in the third year of project implementation and During the Final Conference 15-16 December 2022	250+	https://driveproject-eu.com/wp-content/uploads/2023/03/Drive-Updated2.pdf		

7.2. UC Contributions

Social Media Posts

No.	Social Media Channel	Type of Post	Short description of post	Date of Posting	Link	Comments (impact, observations etc.)	
1.	Facebook	Dissemination	The academic staff of #KolegjiUniversum was trained for "Innovative Teaching Methods", within the DRIVE project, financed by the Erasmus+ program of the European Commission. The	25-Sep-20	https://www.facebook.com/universumcollege/posts/pfbid02XVPdgCFjoA672Whe8ro6GcwNPjqE5S1pxYhpNGvhk2zFxmH1F4hCxehr9dJrn2EYl	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	
2.	Facebook	Dissemination	#InfoDay was organized at Universum College within the #DRIVE project funded by the European Commission EU This project aims to increase research capacities in Kosovo and Albania. Participants from different organizations were informed about the objectives, activities, findings and achievements expected to be achieved through this project. Universum College has also established a center for research and innovation which will help academic staff as well as students to produce research in various fields	06-Jul-21	https://www.facebook.com/universumcollege/posts/pfbid032oaFBKy8erTsggdWPVd99f97xwUwsSQnPwiKxBvtLbGhUFsrAscpEdF85WTwYnXql	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	

3.	Facebook	Dissemination	Technical University of Hamburg-Hamburg study visit and partner meeting of #Drive. Institutional research supporting structure and implementation of RISS were the topics of today meeting. Visit to Institute of Business Logistics and General	04-Apr-22	https://www.facebook.com/driveproject2020/posts/pfbid02sYoihDSqiZeU7i43asMfgQZkkSqDFJwigA2JftGbd9pxcNecE6L4cqJ3ufgPQTqI	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	
4.	Facebook	Dissemination	Today at Universum College, the next meeting of the #DRIVE project took place, where the participants were representatives of partner universities from Albania AL and Kosovo Each project partner presented their Calendar of Activities and discussed how to increase and improve cooperation between the partners of this project.	01-Nov-22	https://www.facebook.com/universumcollege/posts/pfbid0FanWeWnxCUf7rcZ7EWDbNAeurfRnkbcM4LJ8widF35ziHjoXWU9RjT3HEyLdn3d6I	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	

5.	Facebook	Dissemination	<p>The meeting of the DRIVE project was held online with all the implementing universities of this project.</p> <p>The DRIVE project is financed by Erasmus +, the program for capacity development in Higher Education Institutions.</p> <p>The purpose of this project is the development of research skills in the countries of the Western Balkans. DRIVE is implemented by 9 universities from Europe, Kosovo and Albania, while coordinated by Polis University #Erasmus+</p>	06-Apr-20	https://www.facebook.com/universumcollege/posts/pfbid028TKCSkpx7uve78xqiptF4pp3PwmiJVRV1oa1LxiWfcwHbSVzWyDz8eazpLrdLdSLI	<p>Autor of post: Administrator of FB education website Dr. Shqipe Gerguri</p>	
6.	Facebook	Dissemination	<p>The staff of #KolegjiUniversum is participating in the next training of the DRIVE project for Research Development and Management. This project is financed by the Erasmus+ program and coordinated by Polis University</p>	03-Dec-21	https://www.facebook.com/driveproject2020/posts/pfbid02DZGqqzAC18gBw62jWMD4bEtquJ973gMp9PJGpqqALiEP33ZALw2PvBN1UoKUK4KYI	<p>Autor of post: Administrator of FB education website Dr. Shqipe Gerguri</p>	
7.	Facebook	Dissemination	<p>The staff of #KolegjiUniversum is participating in the study visit to Aalborg University in Aalborg, Denmark as part of the DRIVE project funded by the Erasmus+ program</p>	12-Nov-21	https://www.facebook.com/driveproject2020/posts/pfbid025PJVueFQidwRPdz6t3UvMgmGcTf2VNjE5o6EkQPKuzF33bbPNu3JvcAtEmN42wG9I	<p>Autor of post: Administrator of FB education website Dr. Shqipe Gerguri</p>	

8.	Facebook	Dissemination	The staff of #KolegjiUniversum is participating in the next training in the framework of the DRIVE project. Universum College is an implementing partner of the DRIVE project, which aims to develop research capacities for universities in Kosovo and Albania. #Erasmus+	14-Oct-21	https://www.facebook.com/driveproject2020/posts/pfbid02EhM2Sbmqqff6Le8Rv52jrGBP VxfiW16w7dmvujNRTCQRvavcA7nSsE4eGeodmaEBSI	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	
9.	Instagram	Dissemination	#InfoDay was organized at Universum College within the #DRIVE project funded by the European Commission EU This project aims to increase research capacities in Kosovo and Albania. Participants from different	06-Jul-21	https://www.instagram.com/p/CQ_NlaRKpdN/	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	
10.	Facebook	Dissemination	The next meeting of the team of partners of the #DRIVE project, at the Polytechnic University in Milan. Three universities from Kosovo and three from Albania, supported by three European universities (Italy IT Germany DE and Denmark DK) in the development of research and innovation capacities in Kosovo and Albania, a project financed by the European Union	12-Oct-22	https://www.facebook.com/universumcollege/posts/pfbid0MCn4KUgDPHh3mckuAUT2W Fjfff7RRgpW72Wu4E7XfRNU5jQ4HhaMPDCdcBYMhSrgI	Autor of post: Administrator of FB education website Dr. Shqipe Gerguri	
Events							

No.	Type of activity (conference, workshop, presentation, networking)	Title of event	Short description of presented topics	Audience type and number	Link to presentations/oth er related material (ppt, agenda, fact sheets, videos, etc.)	Organizer, Date, Place	Comments (impact, observations etc.)
1.	Networking Event	Drive Info Day	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	30+	https://drive.google.com/drive/folders/1Qwra_RFPZSo4GvGCzuhmPLeOMTns9AL?usp=share_link	Universum College 29 June 2021, Prishtina	NA
2.	Presentation	Erasmus+ Projects Day	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	200+	https://drive.google.com/drive/folders/10-t27IDrTBDYT1KIpe59MwN6EhKUyUk?usp=share_link	Universum College 31 March 2022, Prishtina	NA
3.	Networking Event	Career Fair	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	2500+	https://drive.google.com/drive/folders/1YtxjXRQ1bXdPaOy411DulctxiuOPtFY?usp=share_link	Universum College 12 May 2022, Prishtina	NA
4.	Networking Event	Study Abroad Fair	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	1000+	https://drive.google.com/drive/folders/1F8SP-dh3FG-augaE6dcS8iFEIDVa7BSI?usp=share_link	Universum College 12 May 2022, Prishtina	NA

5	Networking Event	International Week	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	100+	https://drive.google.com/drive/folders/1qkLJw/Ep73-X7cIDkAC20GQvuZslzpiQ?usp=share_link	Universum College 15-16 November 2022, Prishtina	NA
6	Conference	International Conference	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	100+	https://drive.google.com/drive/folders/1qkLJw/Ep73-X7cIDkAC20GQvuZslzpiQ?usp=share_link	Universum College 15-16 November 2022, Prishtina	NA
7	Presentation	Erasmus+ Days	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	100+	https://drive.google.com/drive/folders/1kk3Fr_BMI_M1Q5yUaYL9-CqbMu0Jpcin?usp=share_link	Universum College 14 October 2022, Prishtina	NA
Dissemination of Flyers, Brochures, Posters							
No.	Type of dissemination material	Location	Date of distribution	Number of copies			
1	Networking Event	Pristina, UC	29 June 2021	100+			
2	Presentation	Pristina, UC	31 March 2022	250+			

3	Networking Event	Pristina, UC	12 May 2022	2500+
4	Networking Event	Pristina, UC	12 May 2022	1500+
5	Networking Event	Pristina, UC	15-16 November 2022	150+
6	Presentation	Pristina, UC	14-Oct-22	150+

7.3 UET Contribution

Social Media Posts							
No.	Social Media Channel	Type of Post	Short description of post	Date of posting	Link	Comments (impact, observations etc.)	
1.	Facebook UET	Dissemination / Video	Kickoff event of Erasmus Days 2020 organized by the European University of Tirana in cooperation with project partners, stakeholders and relevant national and International institutions. Internationalization still rocks despite the limitations of any kind!	26-Oct-20	https://www.facebook.com/UniversitetiEuropianiTiranes/videos/2743900789264353/	Autor of post: Administrator of FB education website Kebjana Haka	

2.	Facebook UET Centre	Dissemination	Publication of the Kick off to the UET Centre FBC page. Kick off meeting. New research project is going to be implemented in cooperation with UET coordinated by Universiteti Polis	28-Feb-2020	https://www.facebook.com/UetCentre/posts/pfbid02Fq9tiyHvgjMxX1uHhZFFhVrXxL2C1CR7be1CgKneAxB7xjgR3grB94Ug1AZVWpVkl	<i>Autor of post: Administrator of FB education website Kebjana Haka</i>	
3.	Facebook UET	Dissemination	Publication of the Kick off to the UET FBC page. Kick off meeting. New research project is going to be implemented in cooperation with UET coordinated by Universiteti Polis. Project coordinator Ms. Flora Krasniqi and the Rector of Universiteti Polis Mr. Besnik Aliaj opened the meeting with a welcome speech addressing all the participants. Universiteti Polis is the coordinator of the DRIVE project.	28-Feb-2020	https://www.facebook.com/UniversitetiEuropianiTiranes/posts/pfbid0BKvZ6BE5my25JWVLeKbTiw55UWmvKVDP9t3FK1aSWF4iep1dXEdeVAXE2iWfLCaVl	<i>Autor of post: Administrator of FB education website Kebjana Haka</i>	

4.	Facebook Office for Project Development and Internationali- zation - UET	Dissemination / Poster of event	Training workshop on research management” In the framework of the project DRIVE, the UET, organized the Training workshop on research management to present the importance of the projects, and how to prepare a project with the University /Students as a linkage among University and Industry. Professors from Polytechnic di Milano, Aalborg University and Hamburg University of Technology will deliver the training workshop.	24-Nov-21	https://www.facebook.com/permalink.php?story_fbid=pfbid0McSDVxcCF8MRx9L4LQN5kHSSqifEdJNsFwFoY5LhzRN1PD28E45qN9fnxADjHGQI&id=106509158458647	<i>Autor of post: Administrator of FB education website Kebjana Haka</i>	
5.	Facebook UET	Dissemination / Poster of event	Training workshop on research management” In the framework of the project DRIVE, the UET, organized the Training workshop on research management to present the importance of the projects, and how to prepare a project with the University /Students as a linkage among University and Industry. Professors from Polytechnic di Milano, Aalborg University and Hamburg University of Technology will deliver the training workshop.	29-Nov-21	https://www.facebook.com/UniversitetiEuropianiTiranes/posts/pfbid0yMZjkPiqmXW4zpNBfhKwVvp1h3RBhvYwtrK6kYpMXbJmU9DGnuoRT3uunNMUonKI	<i>Autor of post: Administrator of FB education website Kebjana Haka</i>	

6.	Facebook Office for Project Development and Internationalization - UET	Dissemination / event	UET staff is participating in the study visit and workshop "Training on RISS staff" - State of the art of Library Management, organized by the Politecnico di Milano, in the framework of Erasmus + project DRIVE, co-funded by EU	4-Nov-2021	https://www.facebook.com/permalink.php?story_fbid=pfbid0YxWhgUspgoRgvN5nBgDXEMyMwKKzN2jGih95sLpLuS1oYEPLMc2f5tYSZKv3JfTGI&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	
7.	Facebook Office for Project Development and Internationalization - UET	Dissemination / event	DRIVE project has been extremely beneficial for upgrading the research resources at HEIs in Albania and Kosovo. 2 days Training workshop on research management was organized at the premises of the Universiteti Europian i Tiranës hybrid model. Code of research conduct: Presentation of EU universities and practical approach to implementation.	3-Dec-2021	https://www.facebook.com/permalink.php?story_fbid=pfbid02WBmhnskatgDtK3VyYqLULfku2k1ALRf6nb9f9EyWn4tzmgzmbFRoPZZ6Ddobejnhl&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	
8.	Facebook Office for Project Development and Internationalization - UET	Dissemination / Product	In the frame of the DRIVE project "Developing Research and Innovation Capacities in Albania and Kosovo" the Universiteti Europian i Tiranës is implementing the Plagiarism checker Turnitin software to be used by the students and by academicians. This high-stakes plagiarism checking tool is the gold standard for academic researchers and publishers.	24-Sept-2021	https://www.facebook.com/permalink.php?story_fbid=pfbid029dR4L9ZCxAaVjZLdEngr73YWmArR8GXF5ux7QkwGTqh7BK31D7icGFhH1XbTDk5l&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	

9.	Facebook Office for Project Development and Internationali zation - UET	Dissemination / event	During the first day of the Training workshop on research management. Managing an EU Project: tricks and tips	2-Dec-2021	https://www.facebook.com/permalink.php?story_fbid=pfbid0J1HwLGunYQsnhKp1w56PAHBNNby9VBegpmTUwbxrp5Ws4jV4ARGbFrDzSm5re2Wl&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	
10.	Facebook Office for Project Development and Internationali zation - UET	Dissemination / event	Preparatory phase... broadcast media interview for the realization of Gender Balance Video	15-Oct-2021	https://www.facebook.com/permalink.php?story_fbid=pfbid02BFZ8Jr8wD19Fz7u9wNwCxUSZLRskcAP2sVppAjdNbWiUSND8VGaV3Z2xkzV9TsCqI&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	
11.	Facebook UET	Dissemination / event	Erasmus Days at UET Dissemination of Drive project at the event.	15-Oct-2021	https://www.facebook.com/UniversitetiEuropianiTiranes/posts/pfbid029Mabpm7tLf1B4t6L69s2iAvcnEnzA9MqzwadaasUfNjbdvXzqBrT6x8qr4joNvgfl	Autor of post: Administrator of FB education website Kebjana Haka	
12.	Facebook Office for Project Development and Internationali zation - UET	Dissemination / event	Workshop in Prishtina. Training workshop on publishing, IPR and Ethics. Young researchers and female academic staff are encouraged to participate Hybrid Event	14-Oct-2021	https://www.facebook.com/search/top/?q=drive%20project%20UET	Autor of post: Administrator of FB education website Kebjana Haka	

13.	Facebook Office for Project Development and Internationali- zation - UET	Dissemination / event	Day one of the Sustainability and Networking Workshop taking place at @politecnico di Milano Polytechnic di Milano, as a partner of the Drive Erasmus + project, co-funded by EU. Among the main topics discussed today were: Sustainability plan for online networking platform Sustainability of International Partnerships	13-Oct-2022	https://www.facebook.com/permalink.php?story_fbid=pfbid034uqrwF3bxJTZDXguXWtwo4DND7yen6sAtm6Kb4G2hY57ZbXnvovG1zRLvBpb4UhLI&id=100075700672668	Autor of post: Administrator of FB education website Kebjana Haka	
14.	Facebook Office for Project Development and Internationali- zation - UET	Dissemination / event	Today, the Office for Project Development and Internationalization organized a training on research projects funding for the academic staff of the European University of Tirana, entitled "Hints and Tips on Research Project Funding". This meeting is organized within the framework of several Erasmus+ KA2 projects, such as DRIVE, QUADIC, KnowHub and STEPS, co-financed by the EU. It contributes in the capacity building of the UET staff. During this event the academic staff had the chance to learn more about the international and European projects and opportunities that they have to apply for funding to develop further their research ideas.	16-Jun-2022	https://www.facebook.com/permalink.php?story_fbid=pfbid0oVQwEcfa3Degm7ggd3sPsXtm6qj5fBaD8TJ7yJcp4kSxXpzdJWjUQsgp4Q2KU2l&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	

15.	Facebook Office for Project Development and Internationalization - UET	Dissemination / event	@Aula Magla UET, we are delivering the Training "Hints and Tips on research projects funding". Academic staff from UET are invited to join the event.	15-Jun-2022	https://www.facebook.com/permalink.php?story_fbid=pfbid02uN3CjWnUCBkSeFayGniQXDxZXGrLwJQXs1jXpcfquu8ZZkEc3Yj2ncQJXbgZekLVI&id=106509158458647	Autor of post: Administrator of FB education website Kebjana Haka	
16.	Facebook Office for Project Development and Internationalization - UET	Dissemination / event	The first day of project meeting taking place in Faculty of Electrical and Computer Engineering, University of Prishtina "Hasan Prishtina" today! Each project partner presented its Roadmap of the Network and Calendar of Activities. We had discussion on How to enhance and improve the collaboration among stakeholders. During the second session the project partners visited DRIVE Research Laboratory at the premises of FEIK.	31-Oct-2022	https://www.facebook.com/permalink.php?story_fbid=pfbid0hGunbcHXVSDUTrgn9AAysQWwpm2hCot5bRL7JCWLtFf77JE4f918UkJMPKFj2cYI&id=100075700672668	Autor of post: Administrator of FB education website Kebjana Haka	
Events							
No.	Type of activity (conference, workshop, presentation, networking)	Title of event	Short description of presented topics	Audience type and number	Link to presentations/other related material (ppt, agenda, fact sheets, videos, etc.)	Organizer, Date, Place	Comments (impact, observations etc.)

1.	Networking Event	Drive Info Day	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	80+	https://driveproject-eu.com/2020/11/10/erasmus-days-2020-at-uet/?fbclid=IwAR2JvIRfC46Y7vJ8vSoaUyPZseTSgN9ZQd1r50UUHAPeEYtcIRG7p3egc0Y	UET 16 October 2020, Tirana	NA
2.	Presentation	Erasmus+ Projects Day	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	200+	https://www.facebook.com/driveproject2020/posts/pfbid0ThWL1cHZneK74frXYpHR3NULH4DGGZBYxjzzSFRoBuCi00	UET 16 October 2021, Tirana	NA
3.	Networking Event	Career Fair	Objectives of project Partners of the project WP of the project Aim of the project Impact of the project	2000+	https://www.facebook.com/UniversitetiEuropianiTiranes/posts/pfbid0x6HVTQJ4gFgCUqpLoAPKTRggq21rkNpXSHepS4eDk8oxfnjHbo4p1YPDDBCVPAZI	UET 1 June 2022, Tirana	NA
Dissemination of Flyers, Brochures, Posters							
No.	Type of dissemination material	Location	Date of distribution	Number of copies			
1	Networking Event	Tirana	UET 16 October 2020	100+			
2	Presentation	Tirana	UET 16 October 2021	250+			

3	Networking Event	Tirana	UET 1 June 2022	2500+
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